

ORDINANCE
NO. 1095

1 AN ORDINANCE relating to and regulating the distribution
2 and sale of meat and amending Ordinance No. 488.

3 BE IT ORDAINED BY THE KING COUNTY COUNCIL:

4 Section 1. Section 15 of Ordinance No. 488 is hereby amended
5 as follows:

6 Section 15. FALSE AND UNLAWFUL ADVERTISEMENTS AND DISPLAYS
7 PROHIBITED. It shall be unlawful for any person to make, publish,
8 disseminate, circulate, or place before the public any advertise-
9 ment or display relating to the sale of meat which advertisement or
10 display contains any assertion, representation or statement which
11 is untrue, deceptive or misleading, or which does not state the
12 correct and truthful grade or quality of any meat so advertised or
13 displayed for sale.

14 It shall be unlawful to advertise or display for sale any cut
15 of beef, veal, calf, pork, lamb, or mutton with bone in or boneless
16 unless the advertisement or display clearly indicates the primal or
17 true portion from which the cut is taken or the commonly accepted
18 trade name as approved by the Director.

19 It shall be unlawful to advertise or display for sale any meat
20 food product which has been branded or marked as imitation or water
21 added by a manufacturer or producer unless the advertisement or
22 display clearly states that the same is "imitation" or water added.
23 It shall be unlawful to display or advertise any veal, calf, beef,
24 lamb, or mutton or any cut thereof, unless the same is so marked as
25 to clearly indicate the correct and truthful grade. It shall be
26 unlawful to advertise or display any roast or use the word "roast"
27 without clearly and truthfully designating the roast so advertised
28 or displayed as a neck cut, a blade cut, a round bone cut, rump cut
29 or other truthful designation. In a service retail shop, plain
30 letters on a contrasting background, not less than one-half inch in
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1 height shall be used to designate grade.

2 It shall be unlawful to use any artificial light or lights so
3 as to mislead the public concerning the natural appearance of meat
4 or meat products displayed for sale in a licensed meat establish-
5 ment.

6 Spare ribs, pork loins, pork shoulders, legs of pork, pork
7 bellies, advertised, displayed or offered for sale either fresh
8 or cured shall include the average weight of the whole. Any
9 portion or parts from the whole shall include the respective
10 average weight of the item.

11 Any part or portion of ham less than a whole or half shall be
12 designated as a portion.

13 Picture advertising shall correctly and truthfully represent
14 the product so advertised.

15 ((Fresh)) Ground beef shall be labeled, classified, and
16 advertised as (a) ground beef ((~~er-ground-chuek-er-ground-round~~)),
17 (b) lean ground beef, (c) extra lean ground beef, or (d) leanest
18 ground beef. The maximum allowable fat for ground beef shall be
19 30%; for lean ground beef shall be 23%; for extra lean ground beef
20 shall be 16%; and for leanest ground beef shall be 9%.

21 All frozen meat, poultry, rabbit, and fish shall be adver-
22 tised and represented as frozen.

23 All wrapping materials used on pre-packaged fresh or frozen
24 meat shall be such that the consumer can clearly identify the pro-
25 duct and shall be of a sanitary type sufficient to maintain the
26 purity of the meat and to protect it from contamination. All
27 packaging material must meet the approval of the Director.

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29 INTRODUCED and read for the first time this 13th
30 day of December, 1971.

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PASSED by the Council at a regular meeting thereof on the
10th day of January, 1972.

KING COUNTY COUNCIL
KING COUNTY WASHINGTON

Mary J. Quinn
Chairman of the County Council

ATTEST:

Lee Kraft
Clerk of the Council

APPROVED this 21st day of January, 1972.

W. D. Hillman
King County Executive